



SANTA ROSA CONSULTING, TRIA STAFFING, ANNOUNCE MERGER

Southfield, Michigan and Brentwood, Tennessee, July 29, 2009. Santa Rosa Consulting, LLC, a national provider of consulting services to the healthcare industry and Tria Staffing, LLC announced a merger. Santa Rosa has acquired substantially all of the assets of Tria.

Richard Helppie, CEO of Santa Rosa said “Santa Rosa’s merger with Tria Staffing is a step in advancing our strategy of providing the highest quality services and most efficient client interaction for our healthcare industry clients. Santa Rosa offers our clients ease of access and a compelling price point for all of our services, including strategic planning and performance; patient safety and quality services; security and privacy services; information technology consulting services; staffing and recruiting. Our merger with Tria Staffing permits our clients another choice of delivery methods, as our staffing and recruiting capabilities are now significantly augmented. “

Tom Watford, President and COO of Santa Rosa added, “Matt Welsch, Ken Large and Steve Whalen have built a business culture at Tria Staffing similar to ours at Santa Rosa, that is focused on quick response to client needs and excellence in performance. Tria Staffing enjoys a great reputation in the healthcare industry for the quality of the personnel and services that it delivers. Santa Rosa strives to delight our clients in every engagement we perform, and Tria Staffing has a distinguished record of performing to that level. We welcome Matt, Ken, Steve and their talented people to the Santa Rosa team.”

Matt Welsch stated, “We at Tria Staffing are excited to join our resources with those of Santa Rosa Consulting. We believe that the combined skills and service offerings of the two organizations provide our group with increased opportunity to expand our business and the level and scope of service we can bring to our clients. We believe that Santa Rosa’s breakthrough technology and business processes will greatly streamline the manner in which clients can engage our services, and which consultants can join our pool of resources. Moreover, the administrative strengths and market presence of Santa Rosa give us a stronger platform for development and growth in both existing and new lines of service.”